



For Immediate Release

**NOW PLAYING... TELUS TUESDAYS
EXCLUSIVELY AT CINEPLEX ENTERTAINMENT THEATRES**

Toronto, Ontario, September 10, 2009 - Cineplex Entertainment and TELUS are pleased to announce the arrival of *TELUS Tuesdays* exclusively in Cineplex Entertainment theatres across Canada. Effective today, Canadians can enjoy a new entertainment experience each Tuesday with the TELUS Half Price Movie Combo that includes a movie, a regular popcorn and a regular fountain drink for half price*.

"Everyone loves going to the movies and we all want great value for a night out so this is really an unbeatable combination," said Pat Marshall, Vice President, Communications and Investor Relations for Cineplex Entertainment. "TELUS Tuesdays is your ticket to great movies, great value and a great escape."

"TELUS is delighted to be working with Cineplex Entertainment to bring back discounted Tuesdays, a Canadian favourite," said JJ Hochrein, director of Marketing Communications at TELUS. "We believe TELUS Tuesdays will provide lots of fun and added value for TELUS and Cineplex customers across the country."

In addition to the Tuesday combo available to everyone, TELUS customers will also receive additional special offers designed to further enhance their movie-going experience. TELUS customers can win a Cineplex Entertainment VIP Card which gives the winner and their guest free movies for a year. Go to Telus.com for more details.

SCENE members will earn points for TELUS Tuesday combo purchases or they can choose to redeem SCENE points for the TELUS Tuesday combo, the choice is theirs. To learn more about SCENE or to join this free reward program, visit our website at www.scene.ca.

*Prices vary by location and half price means approximately half of the combined price of one regular priced general admission ticket, one regular popcorn and one regular fountain drink. Some restrictions apply. For more information, a complete listing of theatres and movies available, please visit www.cineplex.com.

About Cineplex Entertainment LP:

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 129 theatres with 1,328 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 10,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.6% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

About TELUS

TELUS (TSX: T, T.A; NYSE: TU) is a leading national telecommunications company in Canada, with \$9.7 billion of annual revenue and 11.8 million customer connections including 6.3 million wireless subscribers, 4.1 million wireline network access lines and 1.2 million Internet subscribers and more than 100,000 TELUS TV customers. Led since 2000 by President and CEO, Darren Entwistle, TELUS provides a wide range of communications products and services including data, Internet protocol (IP), voice, entertainment and video. In support of our philosophy to give where we live, TELUS, our team members and retirees have contributed \$137 million to charitable and not-for-profit organizations and volunteered more than 2.6 million hours of service to local communities since 2000. Nine TELUS Community Boards across Canada lead our local philanthropic initiatives. For more information about TELUS, please visit telus.com.

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